

City of Moose Jaw Strategic Plan

Approved by City Council - November 2011

Our Mission

For Your City Government

Through good government and wise stewardship, the City of Moose Jaw exists to serve and ensure a safe, healthy, viable and progressive community balancing the traditions of the past with the economic, social, recreational and environmental needs of the future.

The Mission Statement relates directly to City Government and commits Council and Administration to a Shared and Purposeful Mandate on behalf of the community they serve.

Our Vision

For Our City

Moose Jaw:

A progressive and sustainable 'city of choice' building promising futures upon proud traditions.

The Vision Statement establishes a strategic focus for City Government's work and priorities. As well, it is intended to engage others - committees, community groups, businesses, institutions and residents - and it invites everyone to work together toward a shared and intentional future for the City.

While the statement itself has been crafted by City Government, it is based upon Staff and Community input and other documented assumptions about the Future of Moose Jaw and its surrounding region

The city will provide its increasingly diverse population with a blend of urban amenities in a small city setting, a quality of life built upon a welcoming, safe, family-friendly community with abundant recreation and culture options, access to health care, housing and other necessary services, while providing a supportive and competitive environment for economic growth and sustainable and responsible development.

Our Guiding Principles

Our Achievement of this Vision will be Shaped by the Following Considerations:

A Collaborative Future

We share a commitment to thinking and working together with our community to achieve our vision of the future.

An Attractive and Welcoming City of Choice

Moose Jaw attracts qualified people from other parts of Canada and the world, and offers them a unique, small city quality of life, adequate and diverse housing options, a mix of urban opportunities and contemporary support systems.

A Learning City

We promote, value and apply continuous learning among all our citizens and institutions.

A Distinctive Identity and Rich Heritage

Our citizens are able to feel at home and to recognize with pride that they are in their Moose Jaw.

A Balanced and Well-Supported Economy

We value a mix of small businesses and major industries, ensuring a supportive business and workforce friendly environment. And, we work to align the skill sets of our citizens with the emerging and rapidly changing opportunities in business and employment in Saskatchewan, Canada and the world.

A Destination City

We recognize and value the importance of tourism to our local economy, and we strive to ensure that all our visitors encounter a positive experience.

Our Five Strategic Priorities

To Align Our Yearly Planning, Operations and Budgetary Allocations within the Strategic Direction

Community Pride

Our Goal:

Moose Jaw is recognized for retaining an attractive small city charm while offering its residents a progressive and diverse mix of social, cultural, arts, heritage and sporting events together with the necessary mix of quality venues and facilities.

Sustainable Community Growth

Our Goal:

Moose Jaw's economy will continue to grow at a measured pace with due regard to sustainable development, available skill sets and workforce, adequate and affordable housing and infrastructure.

Community Wellness

Our Goal:

All residents of Moose Jaw are served by a comprehensive and well-integrated system of health care and social services, and the City and community together provide all residents with an accessible mix of programs, recreational activities and infrastructure that support health and wellness.

Community Safety

Our Goal:

Moose Jaw is a safe and secure community.

Progressive Civic Administration

Our Goal:

Moose Jaw is served by a civic administration with the policies, systems, capacities, expertise and capabilities expected for a city of its size and character.