

Mayor Deb Higgins Column March 22, 2013

The City of Moose Jaw is pleased to be partnering with the City of Regina to co-host the 2013 Juno Week Festivities. The national celebration of Canadian music will see the main Juno Awards Show held in Regina, and Moose Jaw playing host to a number of Juno events on April 19 and 20, as part of the week long celebration.

The Moose Jaw kick-off will be a family event held at the Ford Curling Centre in Mosaic Place on April 19th. A variety of musical performances by home-grown talent will be featured, along with an array of children's activities. All which leads up to the highlight of the evening, the Juno Cup to be held at Mosaic Place. Two of Canada's favourite pastimes – hockey and music – come together for an all-out clash during a celebrity hockey game between musicians and former NHL greats in support of MusiCounts, Canada's music education charity associated with the Canadian Academy of Arts and Sciences (CARAS).

This year's JUNO Awards promises to be an unforgettable week of fan-focused events, generating province-wide excitement and creating long-lasting memories. Residents and music lovers from both cities are gearing up to celebrate the very best Canada has to offer.

The slogan for this year's Juno celebrations: IT'S GONNA GET LOUD! not only refers to the volume these great acts are going to generate, but also to the amount and variety of music that will be heard throughout Southern Saskatchewan April 15th to 21st. You won't want to miss it!

JUNOfest, which will be held at venues in Regina and at three locations here in Moose Jaw, is a two-night music festival that is one of the signature events of 2013 JUNO Week. The live festival will feature the talents of regional and national artists representing the many genres that make up Canadian music.

Canadian music hits the streets with a multi-venue showcase of over 100 local, regional and national acts. Nightly line-ups will feature three or four acts per venue with established and developing artists sharing the stage. 28 JUNO Award Nominees are currently confirmed.

Moose Jaw venues for JUNOfest are the Mae Wilson Theatre, Bobby's Place and Java Express. Individual tickets can be purchased for various venues but there are also options to purchase a JUNOfest wristband which offers priority access to all JUNOfest venues over two nights (subject to capacity). So far, the Serena Ryder show has been confirmed for the Mae Wilson Theatre and tickets can be purchased at the box office here in Moose Jaw.

The Juno's are an opportunity to experience new artists, first hand and join in the celebration of Canadian music. Lots to enjoy, and much more to celebrate!